



Developed By:  
**Civic Health Alliance**

# SOCIAL MEDIA TOOLKIT

CIVIC HEALTH COMPACT

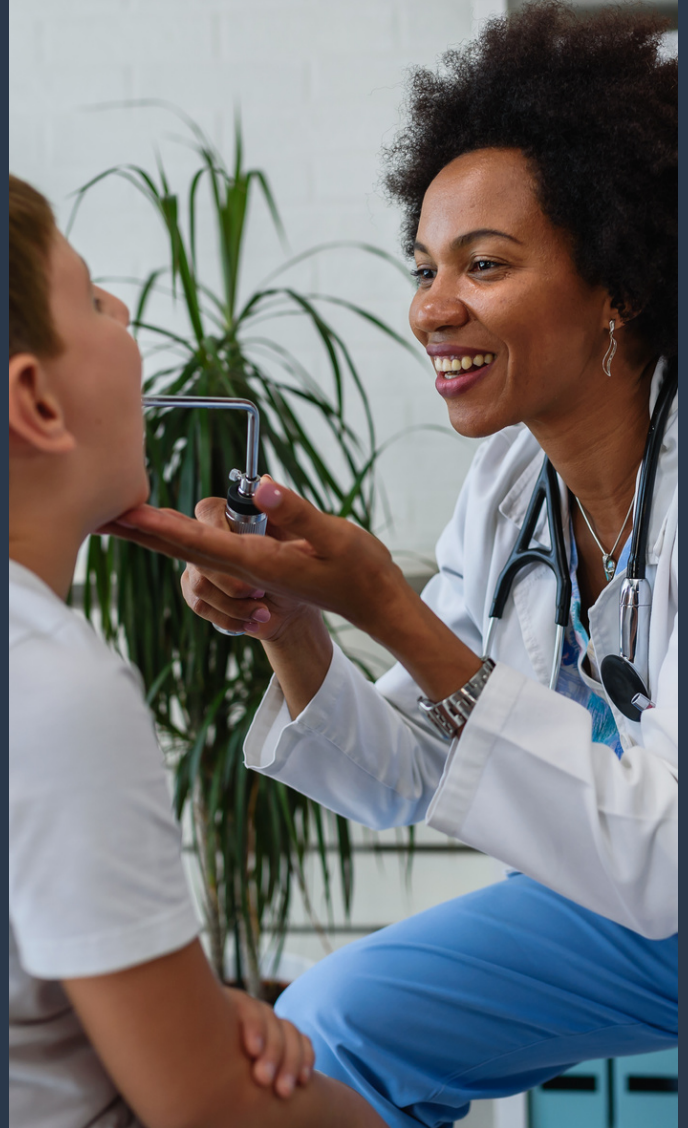
To help raise awareness of the connection between civic engagement and health, the Civic Health Alliance has developed the Civic Health Compact. Through this Compact, we hope to aid health care delivery organizations in their efforts to integrate civic engagement into their policies and practices.



[www.civichealthalliance.org](http://www.civichealthalliance.org)

# About CHA

The Civic Health Alliance (CHA) is a non-partisan coalition of health and civic leaders committed to a common cause: advancing America's health through civic engagement in care settings and communities. We co-created the Civic Health Compact in partnership with health and civic leaders to support health care delivery organizations in optimizing civic engagement amongst their staff, patients, and communities.



## Hashtags

Hashtags are a wonderful tool to help track reach online. By using the hashtags below, you'll be able to facilitate conversation about voting, health, and the Civic Health Compact across all social media platforms. We suggest that you use these hashtags in all the posts you share on your social media profiles to help bring awareness to these topics and allow more folks to join in on the conversation.

#CHCompact

#CivicHealth

#RxVote

#CivicHealthAlliance

# Twitter



## Option One

Did you know that folks who participate in civic engagement have improved mental health and wellbeing, higher income and education, and better overall health later in life? #CHCompact

Read more about health and voting in the Civic Health Compact: <https://bit.ly/3SAkf61>



## Option Two

Voting is a social determinant of health. Learn how to optimize health spaces for voting by reading the Civic Health Compact: <https://bit.ly/3SAkf61>

#CHCompact



## Option Three

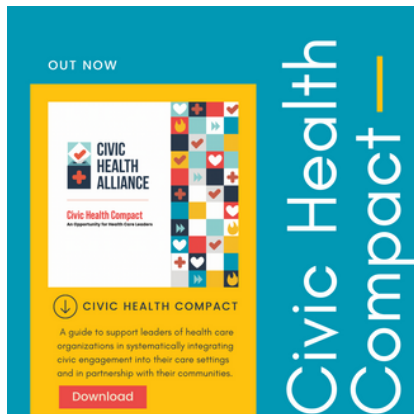
I just finished reading the Civic Health Compact by Civic Health Alliance! Here is my takeaway:

Read the Compact: <https://bit.ly/3SAkf61>  
#CHCompact #RxVote



# Instagram

Instagram is a wonderful way to share vibrant eye-catching images to help bring awareness to issues that are important to you. Below are some examples to share on your Instagram about the Compact:



## Option One

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The Civic Health Compact was created with input from over a dozen health and civic leaders across the United States. The Compact is the first collective attempt at systematically incorporating civic engagement into institutional practices within health care delivery organizations. Read the full Compact today by visiting [civichealthalliance.org/compact](http://civichealthalliance.org/compact)



## Option Two

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How can we integrate civic engagement into healthcare settings? In collaboration with over a dozen health and civic leaders, this Compact works to create a framework that answers this question. Download the Compact to help implement these suggestions at your health care delivery organization. #CHCompact



## Option Three

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Voting is a social determinant of health. Learn how to optimize health spaces for voting by reading the Civic Health Compact: [www.civichealthalliance.org/compact](http://www.civichealthalliance.org/compact)

#CHCompact

# LinkedIn



## Option One

As more health care organizations make equity a strategic priority, the Compact provides concrete and actionable steps to address some of the upstream drivers of health inequities. Read the Civic Health Compact here: <https://bit.ly/3SAkf61>



## Option Two

Did you know that folks who participate in civic engagement have improved mental health and wellbeing, higher income and education, and better overall health later in life? #CHCompact



Read more about health and voting in the Civic Health Compact: <https://bit.ly/3SAkf61>

## Option Three

I just finished reading the Civic Health Compact by Civic Health Alliance!

Here are my takeaways:

- 1.
- 2.
- 3.



Read more about health and voting in the Civic Health Compact: <https://bit.ly/3SAkf61>

#CHCompact #RxVote





# Email Template



The Civic Health Alliance, a non-partisan coalition of health and civic leaders advancing America's health through civic engagement in care settings and communities, released The Civic Health Compact (Compact). The Compact is the first collective attempt at systematically incorporating civic engagement into institutional practices within health care delivery organizations.

As more health care organizations make equity a strategic priority, the Compact provides concrete and actionable steps to address some of the upstream drivers of health inequities. The inspiration and impetus for developing the Civic Health Compact is to offer health care leaders a clear and actionable approach to optimizing civic engagement amongst their staff, patients, and communities. As organizations operationalize the Civic Health Compact, we hope it fosters catalytic conversations and actions that accelerate collective improvements across the country in the health of our people and our democracy.

We would be grateful if you shared the Civic Health Compact with your network.

*Name Here*

[Civic Health Compact PDF Attached](#)

# Additional Resources

Civic Health Alliance Social Media



Accounts to tag online

Twitter:

- |                                  |                                  |
|----------------------------------|----------------------------------|
| <a href="#">@civichealth_all</a> | <a href="#">@FutureDocs</a>      |
| <a href="#">@Saranya_Loehrer</a> | <a href="#">@drsforamerica</a>   |
| <a href="#">@AmmahStarr</a>      | <a href="#">@RxFoundation</a>    |
| <a href="#">@ofayanju</a>        | <a href="#">@RishiManchanda</a>  |
| <a href="#">@dr_msharma</a>      | <a href="#">@DrHussainL</a>      |
| <a href="#">@ETSshow</a>         | <a href="#">@ASK_HMI7</a>        |
| <a href="#">@DawnMarieHunter</a> | <a href="#">@EileenBarrettNM</a> |
| <a href="#">@DrRam95</a>         | <a href="#">@sagar_ankita</a>    |
| <a href="#">@EscobedoLizette</a> | <a href="#">@docramas</a>        |
| <a href="#">@Raymondpart</a>     | <a href="#">@DanieLEDawes</a>    |
| <a href="#">@donberwick</a>      | <a href="#">@DrJessieAllan</a>   |
| <a href="#">@Elizabethcohn</a>   | <a href="#">@NativeOrganizer</a> |
| <a href="#">@Vot_ER_org</a>      | <a href="#">@PM_Alberti</a>      |
| <a href="#">@PatientVoting</a>   | <a href="#">@MichelleVotes</a>   |
| <a href="#">@APLoehrer</a>       | <a href="#">@kavitapmd</a>       |
| <a href="#">@LWVNYC</a>          |                                  |

Quick Links

[www.civichealthalliance.org/compact](http://www.civichealthalliance.org/compact)

Images [\(Click here for more\)](#)

