



**CIVIC
HEALTH
ALLIANCE**



2024

CIVIC HEALTH ALLIANCE YEAR- END SUMMARY

ANNUAL REPORT

Introduction

2024 was an exciting and impactful year for Civic Health Alliance as we continued to advance our mission to advance America's health through civic engagement in care settings and communities. We began the year with a focus on expanding partnerships and closed the year with the first partnership between a civic health non-profit organization and an academic medical center, NYU Langone Health.

Whether through Civic Health Alliance's RxVote campaign, which aims to mobilize health care professionals and the communities we serve to vote or through social media chats, CHA increased our impact as a non-partisan mobilizing network. We did this by curating easy-to-use and customizable resources, convening regular discussions to advance our efforts and the efforts of our partners, and learning, testing, and celebrating promising practices and initiatives. For the 2024 presidential election, Civic Health Alliance undertook a strategic campaign to achieve the following:



Strategic Aims

- Reach **1.5 million** voters
- Register **1,500** individuals to vote
- Establish **two** new partnerships
- Host **three** voter registration events in partnership with a health care institution
- Share **We Will Vote Campaign** widely

In 2024 We Hosted Seven Webinars

We hosted 7 webinars, reaching over **700 viewers** to increase civic participation amongst health care professionals and the communities we serve. The webinars were focused on how health care delivery organizations can get involved in civic engagement, understanding the relationship between civic engagement and health, and how we remain civically activated after the elections cycle.

JAN

AltaMed Health Services and California Primary Care Association

Engaging Staff and Providers on Civic Engagement

This training provided staff the knowledge and skills needed to actively participate in civic engagement activities and effectively engage with the community and contribute to the broader civic health.

FEB

National Academy of Science Engineering and Medicine

We Will Vote Campaign

NASEM Roundtable on Population Health Improvement hosted a webinar featuring Civic Health Alliance, Healthy Democracy Healthy People, and Vot-ER to highlight the strategic initiative We Will Vote Campaign

MAY

Civic Health Alliance

Training in Civics 101: Civic Engagement for Healthcare Workers

Attend panel discussions featuring experts from various sectors who will debate and discuss critical issues facing businesses today. These discussions are not only informative but also encourage audience interaction.

MAY

Health Begins

Political Participation & Health Equity: Leveraging Medicaid to Advance Civic Engagement and Enfranchisement

Co-Founder, Manisha Sharma, served as a panelist with Health Begins.

JULY

Monday, 02:00pm

Thrive through Civic Health: We Will Vote

Participate in interactive workshops and seminars that cover a range of topics from digital marketing strategies to financial management and entrepreneurship. These hands-on sessions are designed to equip you with practical skills.

SEPT

Doctors For America, Healing the Vote

Young People Leading in Civic Engagement

Dr. Stella Safo, Dr. Aakash Shah, Dr. Jessica Rebaza, Dr. Christine Petrin, and Muneeb Khateeb, a pre-medical student, who share their important work with our audience.

SEPT

Learn for Cross Country

Lunch and Learn

Discussed the case for civic engagement—what it is and how to do it—and why voting and civic engagement are central to the health of populations, both for clinical care delivery and public health.

[Request a training here](#)

CIVIC HEALTH ALLIANCE

WEBINAR: YOUNG PEOPLE LEADING IN CIVIC ENGAGEMENT IN HEALTHCARE

Monday, September 23rd, 2024
6:30 PM ET / 3:30 PM PT

SPEAKER
Aakash Shah, MD
Emergency Room Physician, Cedars-Sinai Medical Center, University of Washington

SPEAKER
Muneeb Khateeb
Pharmaceutical Sales Representative, University of California, San Diego

SPEAKER
Jessica Rebaza, MD, MS, PGY-1
Resident Physician, Mount Sinai Health System, Cedars-Sinai

SPEAKER
Christine Petrin, MD, MPH
Internal Medicine & Pediatrics Primary Care Physician, Cedars-Sinai, UC San Francisco, Cedars-Sinai Medical Center, American Board of Directors

MODERATOR
Stella Safo, MD, MPH
Co-Founder, Civic Health Alliance, Founder, Just Calls for Health

Join Civic Health Alliance, Healing the Vote, and Doctors for America in a conversation about how young people in medicine and healthcare can advocate for patients using civic engagement activities. You'll hear from the leadership of these three groups, as well as trainees who have been doing this work.

Expanded Resources

We developed new resources to support the healthcare workforce to implement voter registration drives.



We compiled resources to outline how to facilitate a voter registration drive from start to finish. This comprehensive guide includes step-by-step information and specific instructions to get policies related to specific states. Get your copy of the Toolkit [here](#).

[Click Here To Download](#)



Civic Health Alliance offers custom voter registration “prescriptions”. You can get a unique QR code, vote.org link alongside digital and print material to share.



R_x VOTE

Voting is one step we can all take to create a healthier future.

As your health care provider, I am encouraging you to check your registration status or register to vote [here](#):

Find out more:
www.civichealthalliance.org

REFILL: every local, state and federal election
Prescription pad for educational purposes only

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Publications



In 2024, Civic Health Alliance contributed to the ongoing literature and publications regarding civic engagement in healthcare.

We published **6** papers across various journals, and newsletters, and were referenced **3** times across external publications.



North Penn Now

Letter: This election, health is on the ballot

The Alliance of Independent Academic Medical Centers

"How an ED Trauma Patient Became a Registered Voter"

The Alliance of Independent Academic Medical Centers

"More than Medicine-The Role of Voting in Empowering Patients to Help Themselves"

MedPage Today, Just What the Doctor Ordered: Civic Engagement Can Improve Community Health

Women In Medicine Blog

Health Equity Requires Civic Engagement: A Call to Action by Stella Safo, MD and Eileen Barrett, MD, MPH

Making HERstory: Celebrating The Women Who Became Physicians

Before They Could Become Voters by Jessica Rebaza, MD Candidate, MS; Julia Kooser, MD Candidate; Caroline Hunsaker, MD Candidate

Citations

University of California, Berkely, The Importance of Voting: A Public Health Perspective

Physicians Weekly, Recognizing Voting as a Social Determinant of Health

Journal of Public Health Management and Practice, Why and How Should Public Health Promote Voting?

Launched the We Will Vote Campaign

In 2024 Civic Health Alliance, Healthy Democracy Healthy People, and Vot-ER came together to partner on a strategic initiative (We Will Vote) to engage our organizations, employees, members, and those we serve in a coordinated effort to increase voter participation.

With your support we have grown as a coalition to represent over 100,000 health professionals. We could not have reached this milestone without you. We Will Vote initiative signed on 85 partners which represent over 261,000,000 health professionals across the country.

As a part of the We Will Vote initiative, the collaboration developed a Communications Toolkit to facilitate communication with organization members, leaders, workers, and community about the importance of voting for community health. The communications toolkit included social media posts, email signatures, action items, and graphics for distribution.

Individuals Who Were Reached	3,817
Individuals Who Were Registered	1,419
New Partnerships Established	85
Campaign Member Sign-Ons	261,000

RxVote Campaign

A non-partisan get-out-the-vote movement to increase civic participation amongst health care professionals and the communities we serve through voter and civic engagement. Below are the social media analytics from September to November.

Fostering Resilience and Advocacy by Direct Communication with Key Legislators



In 2024, Civic Health Alliance provided key support and partnership for four letters promoting civic health across the nation. In particular, Civic Health Alliance signed onto letters urging President Biden to publish and protect the Equal Rights Amendment. The Equal Rights Amendment (ERA) is a constitutional amendment that would guarantee equal rights under the law for all people, regardless of sex. The ERA would expressly prohibit discrimination on the basis of sex. This letter emphasizes the prospective impact of the ERA on reproductive justice.

Congressional letter to President Biden sponsored by The League of Women Voters of the United States and Shattering Glass

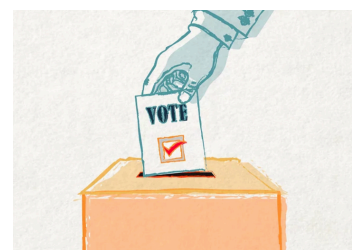
Letter Urging President Biden to Direct the Archivist to Publish the ERA sponsored by The League of Women Voters and Shattering Glass

Biden Publish the ERA Alliance sponsored by a steering committee that includes Free Speech For People, Shattering Glass, VoteEquality, League of Women Voters, and The Young Feminist Party

Making an Impact



Spoorthy Prabhudeva is a medical student who is very dedicated to civic engagement! She recently went to the Doctor's of America conference on behalf of Civic Health Alliance and met US Surgeon General Dr. Vivek Murthy.



Our Impact & The Future

Influence & Impact

In 2025, we look forward to strengthening our building more partnerships to prepare for the local election cycles. Please stay tuned for new campaigns, events, and opportunities to increase civic engagement in health care settings from Civic Health Alliance!

The Way Forward

Civic Health Alliance became the first civic engagement nonprofits to officially partner with an academic health center, NYU Langone Health Grossman School of Medicine (NYULHGSOM). Civic Health Alliance is partnering with the Institute for Excellence in Health Equity to advance civic engagement training across house-staff and residents and the community. Institute for Excellence in Health Equity mission to achieve excellence in health equity research, clinical care, and medical education. The vision is to become the leader in the development, implementation, and dissemination of evidence-based solutions to advance excellence in health equity, and to be a renowned magnet for talent. You can learn more about the Institute for Excellence in Health Equity [here](#).

The partnership between Civic Health Alliance and Institute for Excellence in Health Equity aims to integrate civic engagement into the graduate medical education curriculum and provide reproducible training for residents.

[Request a training here](#)

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[Donate here](#)